Rating

0.00

0.00

\$24,352.50

\$24,352.50

ORDER

Orders 105008 Order / Rev: Alt Order#: 06837953 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 KSNV Flight Dates: 09/11/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 08/01/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Agency External ID:

Bill Dlan

Dili Pian			_		Totals			
Start Date	End Date	# Spots (Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	124	\$28,650.00	\$24,352.50	September 2012	124	\$28,650.00	\$24,352.50
					Totals	124	\$28,650.00	\$24,352.50

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$28,650.00
Market	100%	\$95,500.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$24,830.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$18,145.00
KTUD	1%	\$955.00
KVVU	20%	\$19,100.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$3,820.00

Ln Ch Start	End		ak Start/End	d Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 09/11/12 NEWS		M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagne		-TWTF	:30 4	\$90.004	0.00 NM 4	\$360.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> <u>Spots/We</u> -TWTF	<u>ek Rate</u> 4 \$90.00	Rating 0.00				

Print Date: 08/02/12 09:28:54

KSNV

Page 2 of 7

Order / Rev: Alt Order#: 105008

06837953

_____ Advertiser:

Obama for America

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/11/12 - 09/17/12

Estimate: 15

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 1 KSNV 09/11/12 09/14/12 M-F 5-6a WakeUp w/Wa0M 5-6a -TWTE--:30 0.00 NM \$360.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -TWTF~-\$90.00 0.00 E 2 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/WaQM 5-6a M-----\$90.004 :30 0.00 NM \$90.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$90.00 0.00 KSNV 09/11/12 09/14/12 M-F 6-7a WakeUp w/WaQM -TWTF--:30 \$175.004 0.00 NM \$700.00 4 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -TWTF--\$175.00 0.00 E 4 KSNV M-F 6-7a WakeUp w/WaQM 09/17/12 09/17/12 6-7a :30 M-----\$175.004 0.00 NM 1 \$175.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$175.00 0.00 KSNV 09/11/12 09/14/12 Today Show CM 658a-9am -TWTF--:30 \$200,004 0.00 NM 4 \$800.00 Today Show **TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -TWTF--\$200.00 0.00 KSNV 09/17/12 09/17/12 **Today Show** СМ 658a-9am M-----:30 \$200.004 0.00 NM 1 \$200.00 **Today Show TODAY SHOW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$200.00 0.00 E 7 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$125.004 0.00 NM \$125.00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$125.00 0.00 E 8 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am ----S-:30 \$150.004 0.00 NM 1 \$150.00 Saturday Today SAT TODAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S-\$150.00 0.00 E 9 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M ----S 6a-7a :30 \$90.004 0.00 NM \$90.00 1 News 3 Sunrise SUNDAY **NEWS** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 \$90.00 0.00 E 10 KSNV 09/16/12 09/16/12 Sunday Today CM 7a-8am ---5 :30 \$150.004 0.00 NM \$150.00 Sunday Today SUN TODAY Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 -----\$150.00 0.00 E11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9am ----S :30 1 \$1,300.004 0.00 NM \$1,300.00 Meet the Press MEET THE PRESS Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 --S \$1,300.00 0.00 E 12 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930am ----S :30 \$125,004 0.00 NM \$125.00 News 3 Today **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating ----s Week: 09/10/12 09/16/12 \$125,00 0.00 E13 KSNV 09/16/12 09/16/12 9:30a-10a CM ----S :30 \$135.004 0.00 NM \$135.00

Print Date: 08/02/12 09:28:54

KSNV

Page 3 of 7

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order#:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/11/12 - 09/17/12

Estimate:

L. Ob	Ot must			Б	OL 45 LT	. 5						
Ln Ch	Start	End	Inventory Code Chris Matthews 9:		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	3pots	Amount
			Chris Matthews S									
	MATHE									1		
<u>Sta</u> Week: 09/	rt Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
			M-F Today Show	3rd HRM	\$135.00 9-10a	0.00 -TWTF	:30	4	\$95.004	0.00 NM	4	\$380.00
L 14 NOIV	00/11/	2 00/14/12	M-F Today Show		5-10a	1001	.50	-7	ψ30.004	0.00 14101	7	φ500.00
TODAY	SHOW	Il	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	-TWTF	H 2nd LOM	\$95.00	0.00	.20		<u></u>	0.00.1114		405.00
E 15 KONV	08/1//	12 03/11/12	M-F Today Show M-F Today Show		9-10a	M	:30	1	\$95.004	0.00 NM	1	\$95.00
TODAY	SHOW	II										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1 445 1204	\$95.00	0.00	.00		000.004	0.00.104		****
E 10 KONV	09/11/1	12 09/14/12	M-F Today Show Today 4th Hour	III 4th ISIVI	10am-11am	TWTF	:30	4	\$80.004	0.00 NM	4	\$320.00
TODAY	SHOW	III	Today Tarriour									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	-TWTF	4	\$80.00	0.00			400.004			
ET/ KSNV	09/17/1	12 09/17/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	M	:30	1	\$80.004	0.00 NM	1	\$80.00
TODAY	SHOW	III	roday 4tir rioti							ŀ		
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$80.00	0.00						
E 18 KSNV	09/11/1	12 09/14/12	Rachael Ray	СМ	11am-12pm	-TWTF	:30	4	\$80,004	0.00 NM	4	\$320.00
RACHE	L RAY		Rachael Ray									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	-TWTF	4	\$80.00	0.00						
E19 KSNV	09/17/1	12 09/17/12	Rachael Ray	CM	11am-12pm	M	:30	1	\$80.004	0.00 NM	1	\$80.00
RACHE	RAY		Rachael Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	M	1	\$80.00	0.00						
E20 KSNV	09/11/1	12 09/14/12	Noon News	CM	12-1230pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
NEWS			Noon News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	-TWTF	4	\$125,00	0.00						
E 21 KSNV	09/17/	12 09/17/12	Noon News	CM	12-1230pm	M	:30	1	\$125.004	0,00 NM	1	\$125.00
NEWS			Noon News									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	M	1	\$125.00	0.00						
E 22 KSNV	09/11/	12 09/14/12	The Agenda 1230	pm CM	1230-1p	~TWTF	:30	4	\$100.004	0.00 NM	4	\$400.00
AOENE			The Agenda 1230	0pm								
AGENE	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	-TWTF	<u>opots/week</u>		0.00						
			The Agenda 1230	pm CM	1230-1p	М	:30	1	\$100.004	0.00 NM	1	\$100.00
			The Agenda 123	Dpm								
AGENE		End Data	Mankalova	Constant Attack	Dete	Deline						
<u>الا</u> د Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 24 KSNV				CM	1258p-2pm	-TWTF	:30	4	\$125.004	0.00 NM	4	\$500.00
			Days of our Lives		. ,				•		•	
DAYS	and the second	E-45 (3671-1	01-02	F** .	D. II						
<u>Sta</u> Week: 09.	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$125.00	<u>Rating</u> 0.00						
E 25 KSNV				CM	1258p-2pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
,,*	,			= ***	-1p.,,,			•	+ . = 5.50 1	2.00 11111	•	7.20.00

Print Date: 08/02/12 09:28:54 Page 4 of 7

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/11/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
			Days of our Lives				•					
			Days of our Lives									
DAYS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$125.00	0.00						
E 26 KSNV	09/11/1	12 09/14/12	The Doctors	CM	2pm-3pm	-TWTF	;30	4	\$85.004	0.00 NM	4	\$340.00
DRS			The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	~TWTF~~	4	\$85.00	0.00						
E 27 KSNV			The Doctors	СМ	2pm-3pm	М	:30	1	\$85.004	0.00 NM	1	\$85.00
			The Doctors						*	0,00	,	,
DRS												
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/17/12	09/23/12	M	1	\$85.00	0.00						
E 28 KSNV	09/11/1	12 09/14/12	Dr. Phil	CM	3-4p	-TWTF	:30	4	\$150.004	0.00 NM	4	\$600.00
D.III			Dr Phil									
PHIL	ud Data	End Data	M/- al-al-y-	C==t=0M==1.	D-4-	D-ti						
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> TWTF	Spots/Week 4	<u>Rate</u> \$150.00	Rating 0.00						
E 29 KSNV				CM	3-4p	M	:30	- 1	\$150.004	0.00 NM	1	01E0 00
E 28 KONV	OSHIII	12 03/11/12	Dr Phil	CIVI	3-4p	V	.30	1	\$150.00 4	U.UU INIVI	1	\$150.00
PHIL			D) T IIII									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	M	1	\$150.00	0.00						
E30 KSNV	09/11/1	12 09/14/12	NEWS 3 at 4 (1 l	HOUR)CM	4-5pm	~TWIF	:30	4	\$145.004	0.00 NM	4	\$580.00
			4PM NEWS (1 he	•	(4:00 PM-4:3	0 PM)			-			•
NEWS												
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	-TWTF	4	т.,-,-,-	0.00						
E31 KSNV	09/17/1	12 09/17/12	NEWS 3 at 4 (1)		4-5pm	M	:30	1	\$145.004	0.00 NM	1	\$145.00
NEWS			4PM NEWS (1 h	ou r)	(4:00 PM-4:3	OPM)						
	art Date	End Date	Weekdays	Spots/Week	Pata	Rating						
Week: 09.		09/23/12	M	<u>3pots/vveek</u>	<u>Rate</u> \$145.00	0.00						
P			NEWS 3 at 4 (1	HOURICM	4-5pm	-TWTF	:30	4	\$175.004	0.00 NM	4	\$700.00
202 10111	00,11,	12, 00,110,12	4PM NEWS (1 h		(4:30 PM-5:0		,00	7	ψ170.004	0.00 14141	7	Ψ100.00
NEWS			.,	,	(~,						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	-TWTF	4	\$175.00	0.00						
E33 KSNV	09/17/	12 09/17/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1	\$175.004	0.00 NM	1	\$175.00
			4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/23/12	M	1	\$175.00	0.00			·			
E34 KSNV	09/11/	12 09/14/12	M-F Early News	СМ	5-630p	-TWTF	:30	4	\$250.004	0.00 NM	4	\$1,000.00
NEWS			M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 09		09/16/12	-TWTF	<u> </u>		0.00						
	_		M-F Early News	CM	5-630p	M	:30	1	\$250.004	0.00 NM	1	\$250.00
_ ==	20,117		M-F Early News	Oili	2 220p	1-4	,50	1	φ=00.00 1	U.UU TAIVI	,	φ2.00.00
NEWS												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	М	1	\$250.00	0,00						
E36 KSNV	09/15/	12 09/15/12	Sa-Su Early New	s CM	5pm-630pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
			Sa-Su Early New	/S								
NEWS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	S-	1	\$150.00	0.00			A 1 11 5 5 5	··· <u>-</u>		
E 37 KSNV	09/16/	12 09/16/12		CM	7-10pm	S	;30	1	\$450.004	0.00 NM	1	\$450.00

Print Date: 08/02/12 09:28:54 Page 5 of 7

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #: Flight Dates:

06837953

09/11/12 - 09/17/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Live in Prime News 3 in Prime **NEWS AFTER NFL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----S \$450.00 0.00 E38 KSNV 09/11/12 09/14/12 M-F Jeopardy СМ 630-7pm -TWTF--\$230.004 :30 0.00 NM \$920.00 4 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -TWTF--\$230.00 0.00 E 39 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M-----:30 \$230.004 0.00 NM 1 \$230,00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$230.00 0.00 E 40 KSNV 09/11/12 09/14/12 M-F Wheel СM 7-730pm -TWTF--:30 \$230,004 0.00 NM \$920.00 M-F Wheel of Fortune WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 09/10/12 09/16/12 \$230.00 0.00 7-730pm E41 KSNV 09/17/12 09/17/12 M-F Wheel СМ M-----:30 \$230.004 0.00 NM \$230.00 1 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$230.00 0.00 E 42 KSNV 09/11/12 09/14/12 Face to Face w/ RalstonCM :30 0.00 NM 730-758pm -TWTF---\$125.004 \$500.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 -TWTF--Week; 09/10/12 \$125.00 0.00 E 43 KSNV 09/17/12 09/17/12 Face to Face w/ RaistonCM 730-758pm M----:30 \$125,004 0.00 NM 1 \$125.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 \$125.00 0.00 Wknd Jeopardy E44 KSNV 09/15/12 09/15/12 CM 630-7pm ----S-:30 \$150.004 0.00 NM \$150.00 1 SAT/Jeopardy **JEOPARDY** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 \$150.00 0.00 E 45 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pm ----s-:30 \$150,004 0.00 NM 1 \$150.00 SAT/ Wheel of Fortune WHEEL Start Date Spots/Week Rating End Date Weekdays Rate Week: 09/10/12 09/16/12 ----S-\$150.00 0.00 E 46 KSNV 09/15/12 09/15/12 6:30-8pm Vegas Inc. CM ----S-:30 \$100.004 0.00 NM \$100,00 1 Vegas Inc. **VEGAS INC** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/16/12 ----S-Week: 09/10/12 \$100.00 0.00 E 47 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm :30 1 \$1,100.004 0.00 NM \$1,100.00 Monday Prime 8-10pm THE VOICE Spots/Week Start Date **End Date Weekdays** Rating <u>Rate</u> 09/23/12 Week: 09/17/12 \$1,100.00 0.00 E48 KSNV 09/11/12 09/11/12 CM Tues PR 8-10p 8-10pm :30 1 \$1,100.004 0.00 NM \$1,100,00 Tuesday Prime 8-10pm AGT Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/10/12 -T----09/16/12 \$1,100.00 0.00 E49 KSNV 09/11/12 09/11/12 CM 10-11pm -T----:30 \$900,004 0.00 NM \$900.00 1

Print Date: 08/02/12 09:28:54 Page 6 of 7

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order#:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/11/12 - 09/17/12

Estimate: 15

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Tues PR 10-11p Tuesday Prime 1	0-11pm								
	THOOD									1		
<u>Sta</u> Week: 09/	rt Date 110/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E 50 KSNV			Wed PR 8-10p	CM	8-10pm	W	:30	1	\$1,300.004	0.00 NM	1	\$1,300.00
			Wednesday Prim	e 8-10pm	•							, ,
AGT Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	W		\$1,300.00	0.00						
E 51 KSNV	09/14/1	2 09/14/12	Fri PR 8-9p	CM	8-9pm	F	:30	1	\$500.004	0.00 NM	1	\$500.00
DATEL	INF		Friday Prime 8-9	om								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	F	1	\$500.00	0.00						
E 52 KSNV	09/15/1	2 09/15/12	Sat PR 9-10p Saturday Prime 9	CM	9-10pm	S-	:30	1	\$400.004	0.00 NM	1	\$400.00
NBC PI	RIME		Saturday Filline 8	~ topin								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S- Sat PR 10-11p	1 CM	\$400.00 10-11pm	0,00	:30	1	\$500.004	0.00 NM	1	\$500.00
E 33 KONV	08/10/1	2 09/10/12	Saturday Prime 1		10-11pm	3-	.50	'	φ500.00 4	U.UU INIVI	,	φ300.00
NBC PI			-	•								
<u>Sta</u> Week: 09	a <u>rt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 54 KSNV		 	NFL Pre-Game /	FNA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
			NFL Pre-Game		. ,				·			
FNIA	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	S	<u> </u>	\$600.00	0.00						
E 55 KSNV	09/16/1	12 09/16/12	NFL Football	CM	1P-9PM	5	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
SHN N	IGH T F T	RI	NFL Football									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	S	1	\$4,000.00	0.00						
E 56 KSNV	09/11/	12 09/14/12	M-F News 3 at El M-F News 3 at E		11pm-1135pr	n -TWTF	:30	4	\$255.004	0.00 NM	4	\$1,020.00
NEWS			W-I News Jack	ioven								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	-TWTF M-F News 3 at El	loven CM	\$255.00 11pm-1135pr	0,00 n M	:30	1	\$255.004	0.00 NM	1	\$255.00
LUI KONV	09/11/	12 09/1//12	M-F News 3 at E		ттріп-ттоорі	(T P)	.50	'	Ψ233. 004	0.00 14141	1	Ψ233,00
NEWS												
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$255.00	Rating 0.00						
			Sa-Su News 3 at	ElevenCM	11pm-1135pr		:30	1	\$225.004	0.00 NM	1	\$225.00
			Sa-Su News 3 at									
NEWS St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	S-	1	\$225.00	0.00						
E 59 KSNV	09/16/	12 09/16/12	Sa-Su News 3 at		11pm-1135pr	mS	:30	1	\$225.004	0.00 NM	1	\$225.00
NEWS			Sa-Su News 3 at	t Eleven								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	S	1	\$225.00	0.00						
⊨60 KSNV	09/11/	12 09/14/12	The Tonight Shor Tonight Show	w CM	1135p-1237a	-TWTF	:30	4	\$110.004	0.00 NM	4	\$440.00
LENO			. c.a.gin chon									
	art Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week		Rating						
Week: 09 E 61 KSNV		09/16/12 12 09/17/12		4	\$110.00 1135p-1237a	0.00 M	:30	1	\$110,004	0.00 NM	1	\$110.00
	50/11/	>		5		•		•	Ţ.10,001	-100 14141	• '	Ţ.,o.oo

Print Date: 08/02/12 09:28:55 Page 7 of 7

Order / Rev: 105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/11/12 - 09/17/12

Estimate:

_Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type S	Spots	Amount
	The Tonight Show					
LENO	Tonight Show					
Start Date End Date	Weekdays Spots/Week	Rate Rating		1		
Week: 09/17/12 09/23/12	M 1	\$110.00 0.00				
E 62 KSNV 09/11/12 09/14/12	Late Night w/Fallon CM	1237a-136am -TWTF	:30 4	\$40.004 0.00 NM	4	\$160.00
	Late Night w/Fallon					
FALLON						
Start Date End Date	Weekdays Spots/Week	•••••				
Week: 09/10/12 09/16/12	-TWTF 4					
E 63 KSNV 09/17/12 09/17/12	•	1237a-136am M	:30 1	\$40.004 0.00 NM	1	\$40.00
FALLON	Late Night w/Fallon					
FALLON	NA - Indone Constant No als	Data Dating				
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$40.00 0.00				
E 64 KSNV 09/15/12 09/15/12	<u> </u>	1130pm-1:02amS-	:30 1	\$400.004 0.00 NM	4	\$400.00
E 04 RONV 09/19/12 09/19/12	Saturday Night Live	1130pm=1:02am3-	.30 1	\$400.004 0.00 NW	'	φ400.00
SNL	Outurday Mg/M Elvo					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 09/10/12 09/16/12	S- 1	\$400.00 0.00				
				Totals	124	\$28,650.00